

CALCONTRACTOR - PROFILING THE CALIFORNIA CONTRACTOR

CalContractor Magazine is published 12 times each year by Construction Marketing Services and distributed to thousands of contractors in the state of California each month.

CalContractor features local editorial with contractor profiles, job stories and local industry news. Let us help you put your image in front of the decision makers that purchase construction equipment in the state of California.

FOR ADVERTISING CALL



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MAGAZINE

2024 Editorial Calendar & Deadlines

January

Major Building Projects - Jan. 10, 2024

February

Rental Equipment - Feb. 7, 2024

March

Underground Construction - March 6, 2024

April

New Equipment Guide - April 3, 2024

May

Airport Construction - May 1, 2024

June

Demolition & Recycling - June 5, 2024

July

Compact Equipment - July 3, 2024

August

Concrete Construction - Aug. 7, 2024

September

In the Trenches - Sept. 4, 2024

October

Specialty Construction - Oct. 2, 2024

November

Subcontractor Focus - Nov. 6, 2024

December

Grading & Excavating - Dec. 4, 2024

2024 ADVERTISING RATES - 4/COLOR

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1/2 Page	\$1,425	\$1,375	\$1,295
1/4 Page	\$995	\$975	\$935

2024 SPECIAL POSITION RATES

Back Cover	\$2,250
Inside Front Cover	\$2,075
Page 3 (Inside Front Cover Facing)	\$1,975
Inside Back Cover	\$1,975

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	Width	Depth
Page (Bleed)	8.25"	10.75"
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