## **CONSTRUCTION MARKETING SERVICES, LLC**



Full Media Marketing Specialists
For Construction Equipment
Distributors, General Civil
Engineering Contractors and a
Long List of Other Construction
Service Providers

## **Y**o

## **MEET THE TEAM**



Kerry Hoover Owner/Publisher



Brian Hoover
Owner/Senior Editor



Aldo Myftari Art Director

Your Marketing Team With 80 Years Combined Experience In The Industry





#### **Construction Publications**

- CalContractor Magazine
- California Asphalt Magazine
- The Conveyor Magazine

YouTube Channel

From The Tailgate Interviews

- Jobsite Interviews
- Company Profiles
- New Product Announcements

#### **Social Media Services**

 Design & Launching Services for Instagram, LinkedIn, YouTube & Facebook

#### **E-Mail Blast Services**

- Free New Product News
- Custom Design E-Mail Blasts
- Digital Magazine E-Mail Blast
- Weekly Newsletter & Video
   News E-Mail Blast

### **Advertising Specialties**

- ASI Member
- Guaranteed Best Prices
- Free Design Services

### **Drone & Photography Services**

- Part 107 FAA Certified
- Full Video Production Services
- Still Photography Services



## **CONSTRUCTION PUBLICATIONS**

- CalContractor Magazine
- California Asphalt Magazine
- The Conveyor Magazine

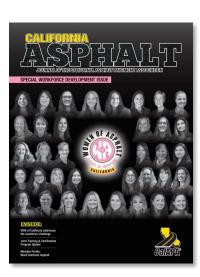
Contact **Kerry Hoover** for more information:

909-772-3121

khoover@calcontractor.com



Published 12 times each year and distributed to thousands of general engineering contractor throughout California. CalContractor features local editorial with contractor profiles, job stories and local industry news.



Bimonthly magazine distributed to members of the California Asphalt Association, contractors, construction material producers and federal state and local government officials.



Quarterly magazine distributed to members of the California Construction Industrial Materials Association, contractors, material producers and government officials.



## **SOCIAL MEDIA SERVICES**

- Design & Launching Services for Instagram, Linkedin, YouTube & Facebook
- **Build Your Brand**
- Connect with Customers
- **Promote Products & Services**
- Convert Visitors to Customers











## **E-MAIL BLAST SERVICES**



- Free New Product News
- Custom Design E-Mail Blasts
- Digital Magazine E-Mail Blasts
- Weekly Newsletter & Video News E-Mail Blasts



## FROM THE TAILGATE INTERVIEWS

- YouTube Channel
- Jobsite Interviews
- Company Profiles
- New Product Announcements













# DRONE & PHOTOGRAPHY SERVICES

- Part 107 FAA Certified
- Job Story Drone Services
- Full Video Production Services
- Still Photography Services











## **ADVERTISING SPECIALTIES**

- ASI Member
- Guaranteed Best Prices
- Free Design Services

















## **CONSTRUCTION MARKETING SERVICES, LLC**



Call Kerry Hoover for a free consultation to see what Construction Marketing Services can do for your business.

909-772-3121 or email khoover@calcontractor.com

Click here for 2024 rate sheets and editorial calendars